



Press Release

For Immediate Release:

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Don't get left sitting on the dock of the bay....

SentryNet is planning their annual dealer conference in 2011 to rival all others. They have booked cabins and meeting space on the Carnival Elation for their dealers and the few lucky vendors who sign up. Dealers are earning their tickets to get on-board by doing what they do anyway; putting accounts on-line with the industry's best independently owned monitoring station. They receive bonus points for using enhanced services and attending industry meetings, on a state and national level.

"The goal of this endeavor is to provide our dealers, who work so hard all year, a chance to sit back and enjoy the fruits of their labor. We have made it easy for them to turn this into a sales contest within their office so that they can reward themselves and their employees." Michael Joseph, VP of Operations smiles as he points out the full color cruise posters sent to all their dealers to display in their offices.

Kurt Erdman, Sales Manager expresses his delight in the upcoming event. "The Elation is such a wonderful venue for this kind of meeting. We have made arrangements for vendors to participate in a mixer and mini tradeshow as well as offering class time for those dealers and employees who need to attain their NTS CEU's for licensing renewals. We're very excited about being able to offer this in such a beautiful setting."

"We believe this will be our best attended and most remembered conference." David Avritt, president and owner says as he looks at the recent registrations. "We stress to our dealers when you work hard, you have to learn to play hard and in the end you will succeed. This is just one way we can assist them in the process."

To find out more about SentryNet's 2011 Dealer Conference go to www.sentrynet.com all the information is right there for you to review. Should you develop questions call the office at 800-932-3304. Most importantly register now for the cruise and don't be left on the pier while the Elation makes its way to sunny Cozumel.