



## Press Release

**For Immediate Release:**

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**Contact:** Michael J Joseph

**SentryNet:** 800 932-3304

**SentryNet prepares to lead the way to ASIS providing new Recurring Revenue streams for SentryNet Dealers with technology and service offerings.**

**SentryNet is looking forward to the ASIS show as an opportunity to entertain dealers and cement relationships with vendors and manufacturers.** “This is a wonderful opportunity to put our dealers face to face with our vendor partners.” Kurt Erdman, sales manager for SentryNet commented that “the ability to walk a SentryNet dealer over to any of our manufacturing partner’s booths for a real time demonstration of services offered by SentryNet was a real bonus to the sales process.” “Our dealers are thrilled to find such excellent support just a few aisles over. It helps us show the high quality technology and service that our partners provide.”

David Avritt, President of SentryNet brought his voice to our national organizations as a board member of SIA. Their mandate is to bring industry issues to Central Station leaders and strive for consensus in policy and actions. David is a past George Lippert Award winner. “Our goal at ASIS is to provide a variety of ways to our dealers for generating RMR by offering new and enhanced services to existing customers. These new offerings will help many dealers diversify in this tough economy and take advantage of all our industry has to offer.”

Michael Joseph, SentryNet Vice President, Operations said that “SentryNet has opened the doors to services designed to bring new recurring revenue in the commercial and industrial markets. We are UL and FM certified and we provide a variety of sophisticated monitoring technologies including UL 2050. There are millions of stimulus dollars hitting the ground and we want our dealers to be prepared to work in all markets with a variety of products and services.” Attendees are extremely eager to learn about what other successful dealers are doing to maintain and grow their business in this economic environment. Michael continues stating that “SentryNet is proud to offer the most sophisticated technologies while maintaining personal relationships with our dealers promising that friendly, well trained, SentryNet employees will always answer our telephones.”

Visit SentryNet at Booth #4423